

ACTIVATION FORM

DETAILS OF APPLICANT

Registered Name: _____

Type of Establishment: _____

Physical Address: _____

Marketing contact: _____

Tel No: _____ Email: _____

Cell: _____ (For WhatsApp communication)

Service: With the effect from the Activation date, fomo shall display the establishments specials/promotions on the fomo app (fomo has the right to suspend or remove the special as set out in this agreement). The establishment has no claim preferential in the listing of the specials on the App, unless agreed otherwise in writing with fomo.

Marketing Intent: fomo shall make the app available to customers for the advert of specials closest the user using geo-location, and shall provide a rating service on such app whereby customers can rate the product or service from the establishment and provide comments thereon. Such ratings and comments shall be publicly available on the App after moderation, and the establishment acknowledges that fomo has no control over and is not responsible for any such ratings or comments given by customers.

Deactivation of specials: If a establishment would like to deactivate a special, they will do so by way of either contacting fomo through phone or email 48 hours prior to special ending. A self-service option is also available on WhatsApp where the establishment can deactivate or activate specials, provided the request comes from the designated cell phone number provided above.

Data Process: The establishment shall provide prior to the activation date, within 48 hours of request by fomo submit all necessary or requested information relating to the establishment's promotion or event and to confirm to fomo once this is complete and ready to activate.

Liability: At all times once the establishments special is listed, and the establishment has not advised of an end date, or advised fomo by way of phone or WhatsApp to remove the special, the establishment shall make all products/services listed as a special available to the customer, except for occasional unavailability due to unexpectedly high demand. The establishment shall provide prices applicable to the specials as advertised on the app to the user.

Payment: Payment will be retrospectively for the month, and will be by way of debit order (debit order authorization form attached)

Cancellation: The establishment will give 1 months' notice by way of email or phone notifying fomo of cancelation of package. The establishment will be signed up for a minimum of 3 months.

Signed _____ on this _____ day of _____

Activation date: _____

Pricing Guide: Starter to Premium

The image displays three pricing cards for different service packages. The 'STANDARD' package is highlighted as 'Most popular' with a 33% discount. The 'PREMIUM' package offers a 32% discount. Each card lists the price per month (p/m) and the included features.

Package	Price (p/m)	Discount	Includes:
STARTER	R499		● 30 days listing ● 2 specials listing
STANDARD	R899	save 33%	● 30 days listing ● 3 specials listings ● 1 Week's trending banner within 20km's
PREMIUM	R1299	save 32%	● 30 days listing ● 4 specials listings ● 2 week's trending banner (withing 20km radius)

Package: The establishment hereby chooses package deal (please use tick box)